

**BOARD OF DIRECTORS MEETING
LAMBDA SOUTH, INC.
FORT LAUDERDALE, FL 33303
July 10, 2011**

Call to Order

The meeting was called to order at 12:22 P. M.

Roll Call

Board members present were Rachel Greenberg, Craig Leonard, Tony Ferchak, Jim Miller, Rob Marks, Michael Solney, Don Wright, Lori Douvris, Dan Esterline. Absent was Robert Accetura.

Approval of Minutes

A motion was made by Craig and seconded by Michael to approve the minutes. Motion carries.

Reports

President: Rachel--Thanked and honored all current board members, liaisons and past presidents for attending the meeting. Introduced the new webmaster Danny P, Dani A, and Hal D to the past presidents. Thanks to Dani for being the trusted servants liaison. Thanks to Danny for updating the website and making it more user friendly. Thanks to Hal for the many projects he is involved in and his continued support. Rachel discussed the need to look at our current rental structure and perhaps make some changes to keep the current meetings we have and to attract new meetings. Rachel discussed the need to review and possibly change our by-laws. Past presidents suggested making it a mandatory task to be performed at regular intervals. Rachel to appoint a committee to make suggestions and recommendations prior to the general membership meeting.

Vice President: Craig--The Pride Booth went well. Craig discussed having a Thanksgiving and Christmas Alc-A-Thon. Craig discussed the possibility of having the Lambda Anniversary Dinner at the new clubhouse as the first event. This would be a revenue neutral event instead of costing the clubhouse money as it does when held at the Riverside Hotel. This would also make the event more inclusive as the cost would be significantly less. Former President Flash agreed to assist with planning the event. It was also discussed that people that are members of the clubhouse may get a reduced rate for this event and other such events as a benefit for being a member.

Treasurer: Robert--absent

Assistant Treasurer: Tony--Reviewed the financial statements, bank balances, profit and loss comparison. All monies have been deposited. Jim made a motion to accept treasurer's report, second by Rob. Motion carries.

Secretary: Jim--nothing to report

Fundraising Chair: Rob-- Due to Robs scheduling conflict, motion by Rob to change bingo fundraiser 50's Luau type to August 6th. The previously scheduled event for August will be put on hold until September. Craig made a motion to approve changes, second by Tony. Motion carries.

Membership Chair: Michael--Discussed that the old database used for membership is very difficult to work with. Will need to look into possible combining with Quickbooks to make data work better. Kurt has played a significant roll with membership. The goal for the year is 200 members. We are now at 158 members. Reviewed past membership numbers and we are at the highest level ever. Will continue to have the membership table at the door. Will have a membership table at the Anniversary meetings. All board members are encouraged to make announcements in meetings to join Lambda.

Operations Chair: Don--Will be running down the soda inventory in preparation for the move back to our building. We may run out of some products during this time.

Assistant Building manager: Dan--nothing to report

Building Manager: Lori--discussed how code, construction and money are the driving forces behind a project. Discussed how the project is progressing. Reviewed construction budget. The project remains within budget. The A/C unit and ducting will be completely new. Lori made a motion to remove the old shutters from the exterior at the appropriate time as we will be having impact glass with new window installation, seconded by Rob. Motion carries.

Landscaping: Luis--Discussed having 2 tables rather than 1 to separate the smoking and non-smoking areas. Discussed the possibility of pots/plants to further separate the areas. Presented the landscaping plan. Lori made a motion to accept the landscaping plan, seconded by Rob. Motion carries.

Design: Harry--The team is trying to get as much out of the budget as possible. They are trying to create a soothing, relaxing space, "serenity". Presented color choices to the board and past presidents. All present were asked for input and a color scheme was chosen. A motion was made by Jim and seconded by Craig to accept color scheme. Motion carries.

Trusted Servants Liaison: Dani--The Wednesday 8:30 P. M. meeting has officially closed.

Webmaster: Danny--Presented ideas including a data base for meeting list that would automatically propagate to the website. Discussed the possibility of using name.com as our web host for a cost of only \$6.00 per month. Name.com provides all the Google apps. Would like to consolidate everything into one account. Craig suggested we for a committee to interested people to discuss the information and present back to the board. Chris D has agreed to assist Danny as needed. Discussed keeping information on the cloud, "sniffer" script installation and results.

Rebuilding Liaison: Hal--presented calendar for expenses and events for the upcoming year based on the previous years activities. Provided the survey results data and encourage everyone to take the survey.

New Business

1. See Lori, Luis, Harry report above.
2. Discussed as a board what we can do to attract new groups to Lambda South such as possible rent reductions in the beginning, rent specials.
3. Don agreed to cover for any issues while Executive Board out of town.
4. See webmaster report above.

5. Dani is open to suggestions to make communications more effective. Discussed why more women do not attend meetings and become members. Dani will conduct informal survey at Sober Sisters meeting on Wednesday evening. All present were encouraged to bring ideas to make women feel more welcome. Discussed the great success of women attendance at the dance.
6. Craig made a motion to put the AA concepts poster up in the main meeting room next to the steps and traditions, seconded by Jim. Motion carries.

Old Business

1. The bylaw committee is to make suggestions to revise and update the bylaws and present to the board prior to the general membership meeting if possible.
2. See Hal's report above.
3. Discussed Facebook and Lambda pros/cons. The past presidents agree that the BOD should make the decision on the Facebook issues. Facebook is to only be used as a bulletin board without the ability of anyone other than the board to post information/comments, etc.

Adjournment

2:17 P. M. A motion was made by Craig and seconded by Michael to adjourn. Motion carries.